



For immediate release

Microphome™ mic sanitizer brings its battle against bacteria back to Summer NAMM

Alcohol-free disinfecting foam removes grunge, kills 99.99% of germs, and won't harm mics.

Nashville, TN (June 18, 2010) Microphome LLC, maker of the world's only alcohol-free cleaner/sanitizer/deodorizer for microphones and other audio electronics, has confirmed they will be on display at Summer NAMM at Players Music Accessories, booth 831. As noted on its fresh new packaging and label, Microphome kills 99.99% of germs on contact – including the H1N1 virus – and has been declared stable and efficacious as an antimicrobial and germicide. Microphome is equally effective on headphones, headsets and telephones. A single bottle provides about 120 applications for just \$11.99 MSRP – about 10 cents per dose!

Microphome is a patent-pending, easy-to-use foam invented by singer-songwriter Tommy McCoy. It significantly reduces the health risks of shared mics for musicians, not to mention the odor and grunge. "I've been working with some of the top sound techs in the business and I've heard some real horror stories about filthy microphones" laments McCoy. "These guys all agree that Microphome works great and they use it for all their performing artists."

When Microphome's pre-measured dosage of gentle foam is applied, the mic grille is instantly disinfected and deodorized. The alcohol-free formula evaporates completely in about two minutes, leaving only a clean, gentle scent behind. Microphome is also an effective cleaner, dissolving common residues like lipstick, which is then easily wiped away.

The secret is in Microphome's delivery system, which creates gentle foam that clings to the mic's grille, thus protecting the internal electronics. Microphome is also safe for use on plastic and rubber parts, which can be degraded by alcohol-based treatments. "The mic companies have been very supportive. Bob Heil of Heil Sound is a big fan," notes Tommy McCoy. "We've also had Microphome tested by Shure, and they gave it their stamp of approval as being safe for use with their microphones." While Shure does not endorse other products, its website now states, "Shure tested Microphome and found that it did not harm the microphone's finish, operation, or material."

In its first year, Microphome has found a home on a number of major tours. Engineers and techs for such artists as Eric Clapton, Black Eyed Peas, Lenny Kravitz, and Justin Timberlake are using it, along with a growing list of clubs, churches, karaoke bars, radio/TV stations, AV rental houses, recording studios and sound companies.

Microphome will be on display in the Players Music Accessories booth (#831) at the upcoming NAMM convention in Nashville, June 18-20, 2010. Dealer inquiries are welcome. For more information, please visit www.microphome.com.

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About Microphome LLC and Tommy McCoy

Founded by inventor and singer-songwriter Tommy McCoy in 2009, Microphome LLC is devoted to helping all performing artists maintain their health through products like Microphome sanitizer/disinfectant and by supporting worthy causes through music. Tommy McCoy is also the

founder of the Blues Guitar Company, which offers custom “true blues” guitar modifications, including the Micro-stop modified Bigsby tailpiece. An active blues artist, Tommy McCoy will be touring Europe in support of his next CD release, *Late in the Lonely Night*, in 2010.

Editorial resources

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